

Technology Committee Meeting Minutes
February 27, 2013 * Yuma Association of REALTORS® Office

Attendees: Lisa Reilly, Michelle Jones

Absent: Tim Osborne, Brooke Owens

Update about Committee Members

- Kelly Ford has resigned
- President Judy McCrory will appoint new member

Paragon Mobile Training Debrief

- Two attendees + Jan Marie Ennenga

Organize Paragon Mobile Training for Century 21 Action Group

- Michelle Jones + Tim Osborne to conduct training 9 am at Foothills
- expect 15-20 trainees

Organize March Technology Tuesday Training Session

- Topic: Linked In
- Assigned tasks

Future Trainings Scheduled

Apr 9	Websites, Mobile Sites, Blogs
May 14	Facebook
Jun 11	Smart Phones, Tablets, Apps
Jul	Dark
Aug	Dark
Sep 10	Video / You Tube
Oct 8	Twitter
Nov 12	(will select most requested training)
Dec	Dark

Success goals for 2013 Committee

- 150 likes on Facebook site by the end of 2013
- Share Best Practices through use of social media platform
- Conduct a survey to gain understanding of technology needs of the Membership
- Partner with the Education & other committees on trainings and feedback
- Conduct 8 training workshops by the end of the year for hands on exposure to technology tools
- Class attendance goal of 17 persons per session

Next Meetings:

Wednesday, March 27 1 pm Committee Meeting

Submitted by
Lisa Reilly, Chairman