



**YUMA ASSOCIATION OF REALTORS[®], INC.
BOARD OF DIRECTORS MEETING MINUTES
March 6, 2013**

The meeting was called to order by President Judy McCrory at 9:04 AM at the Association Office.

Call to Order

PRESENT WERE: *Officers:* Judy McCrory, Matias Rosales, Bobbie Cooper, Diana Bingham *Directors:* Sandy Baas, Jean Dunstan, Paul Evans, Sandra Griffin, Angie Kranz, Steven Mitchel, Mike Porter, Paula Reece, Valerie Stunich

Roll Call

Absent: Holly Van Matre

Staff: Jan Marie Ennenga, AE

MINUTES of the February 13, 2013 Board of Directors meeting were approved.

Approve Minutes

COMMITTEE REPORTS:

EDUCATION COMMITTEE ~ Valerie Stunich reported that the education committee is planning a Fair Housing Class for April and the cost will be \$10. The date has not been set. The GRI 318 course has been tabled for the time being, until the dates are finalized for the Broker Management class. The Broker Pre-Licensing Course is scheduled for three consecutive weekends in September (Friday, Saturday and Sunday) beginning Friday, Sept. 6. The cost is \$475 and registration information will be emailed to all members within the next couple of weeks so those interested can set aside the funds and the time. Other courses are under consideration. It was also noted that there is a class in Yuma for those interested in obtaining their real estate. It is taught by Sandra Griffin and the next session begins March 26. The board asked that a notice be sent to members.

Report

- *It was moved, second and carried to accept the Education Committee Minutes.*

MOTION

PR COMMITTEE ~ Matias Rosales, committee chair, reported that the 2013 committee met for the first time and reviewed the plan of action. They plan to focus on four projects this year. The first is the Assistance League Clothing Drive during the week of April 13 to April 19, with a kick off at participating open house events Saturday, April 12 and then having participating offices open all week to collect clothing donations. The other events include a food drive for the Food Bank coinciding with the July Association Luncheon; a food or similar drive for the Crossroads Mission during the September Luncheon and the committee is contacting Habitat for Humanity to see if there is home build later in the year.

Report

- *It was moved, seconded and carried to accept the PR Committee Minutes.*

MOTION

MLS COMMITTEE ~ MLS Committee Chairman Jean Dunstan said the February meeting was cancelled due to a lack of pressing items. She noted that the Foothills MLS Tours are ongoing and there continues to be good support and participation so the tours will continue. When participation starts to wane, the tours will conclude for the season.

Report

- *It was moved, seconded and carried to accept the MLS Committee update.*

MOTION

CONTINUED

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COMMITTEE REPORTS *(continued)*

BUDGET COMMITTEE ~ Treasurer Bobbie Cooper reviewed the year-to-date budget to actual comparison. She reported that the membership projections were based on 383 members and that we have reached that goal.

- *It was moved, second and carried to receive and file the year-to-date financial report.*

Report

MOTION

TECHNOLOGY COMMITTEE ~ The Technology Committee Minutes were presented and it was noted that the trainings are ongoing and available to offices who may be interested. The most recent training focused on Paragon Mobile and next week's will feature "Linked In." The committee goals for 2013 were reviewed.

- *It was moved, second and carried to accept the Technology Committee Report.*

Report

MOTION

UNFINISHED BUSINESS

COMMITTEE APPOINTMENTS

- *It was moved, seconded and carried to appoint Jenny Aramburo and Enrique Rascon to the 2013 Technology Committee.*

MOTION

NEW BUSINESS

AE INSTITUTE~AE Ennenga noted that she will be attending the NAR Association Executive Institute in San Diego next week and is looking forward to collecting information, knowledge and tips to bring back to our association.

AE INSTITUTE

AAR SPRING CONFERENCE ~ President McCrory reported that she, Matias and Jan Marie will be attending the AAR Spring Conference in Tucson and it is open to others who are interested. The first part of the week includes continuing education sessions, and the latter part, the business meetings which are most valuable for the leadership team. There is an opportunity to learn from other AZ associations and share information.

**AAR SPRING
CONFERENCE**

AFFILIATE MEMBERS~ President McCrory said that the Executive Committee and AE had been discussing ways to increase Affiliate Memberships, and the first step was to ensure the membership had value before launching a campaign to recruit. One of the ideas is to hold an Affiliate Reception where the affiliates have an opportunity to network with the Board and members. It could be hosted, or the Board members could each bring something to share. Additionally, there was discussion about an affiliate directory (on the website and available as a PDF) and also the opportunity to have a mini-trade show before one of the luncheon meetings. The President, President-elect and AE were asked to see what other associations are doing and have done to add value to affiliate membership while they were at the upcoming events.

**AFFILIATE
MEMBERS**

Meeting adjourned at 9:45 a.m.

ADJOURN

*Submitted by
Jan Marie Ennenga, AE/Secretary*