



**YUMA ASSOCIATION OF REALTORS® , INC.  
BOARD OF DIRECTORS MEETING MINUTES  
Wednesday, August 13, 2014**

The meeting was called to order by President Matias Rosales at 9:03 AM at the Association Office.

**Call to Order**

**PRESENT WERE: Officers:** Matias Rosales, Sandy Baas, Paul Evans, Judy McCrory  
**Directors:** Bobbie Cooper, Nohemi Diaz deLeon, Sandi Griffin, , Claudia Mendez-Mallett, Steven Mitchel, Mike Porter, Katie Steen, Karen Velasquez.

**Roll Call**

**ABSENT:** Angie Kranz

**GUESTS & STAFF:** Shelley Ostrowski, Diana Bingham, Matt Tams, Lisa Reilly and Jan Marie Ennenga, AE

**APPROVE  
MINUTES**

**MINUTES** of the July 9, 2014 Board of Directors and General Membership meetings were approved.

**COMMITTEE REPORTS:**

**TECHNOLOGY COMMITTEE** ~ Tech Committee Chair Lisa Reilly reported on the committee's recent meeting and activities. There is a Tech Wednesday training this afternoon and one scheduled for September. A subcommittee, at the request of staff and with the cooperation of the Education Committee, assessed the current classroom technology as compared with the training needs and schedule. A local company, WOW Electronics advised and has provided proposals for two upgrade options. The board discussed the options and long term versus short term plans, including possible relocation.

**Report**

- *It was moved, seconded and carried to forward the classroom technology upgrade proposals, with preference for the smart board, to the Budget Committee for further discussion and inclusion in the 2015 Draft Capital Budget. The cash operations and capital budgets will come before the board for review and adoption in October (draft) and November (final).*

**ACTION**

- *It was moved, seconded and carried to accept the Tech Committee Report.*

**ACTION**

**EDUCATION COMMITTEE** ~ Committee Chairman Diana Bingham reported that the next class will be the Broker Management Clinic, a remote, on Monday and half-a-day Tuesday. There are total of 9 hours and three separate classes. A total of four people have signed up. There are seven currently registered for the Broker Pre-Licensing course and 10 are needed for the class to be held. The committee is working on plans for 2015 and at the request of a member is considering another property management course, or boot camp.

**Report**

- *It was moved, seconded and carried to accept the Education Committee Report.*

**ACTION**

**MLS COMMITTEE** ~ Chairman Shelley Ostrowski reported the committee dealt with a variety of issues at the August 8 meeting. One of the items was a correction to the minutes for an item that was inadvertently omitted.

**Report**

**MARKET REPORTS** ~ The National Association of REALTORS® has adopted mandatory core standards which must be met by local associations in order to retain their charter. The consumer outreach and advocacy core standard and specifically mentions providing

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**MLS COMMITTEE** (continued)

local media outlets with market statistics. The committee review the types of reports available through RPR and is recommending that some of them be provided to the Yuma Sun.

- ***It was moved, seconded and carried MLS statistics be provided to the Yuma Sun on a monthly basis. The reports shall alternate between the sales count, the average listing price versus sales price and total sales volume with reports.***

**ACTION**

KEY SAFES INVENTORY UPDATE was reviewed by the committee and in addition to invoices, statements which reflect all activity, will be sent to members with outstanding balances. Payments are trickling in. Payment has been received for about 30 percent of the key safes invoiced in April.

**Report**

FINANCIAL OBLIGATIONS ~ During the key safes invoicing discussion, the bylaw provision relating to member privileges and obligations was discussed: Only members in good standing, whose financial obligations to the Association are paid in full shall be entitled to vote and to hold elective office in the Association and may use the terms REALTOR® and REALTORS®. (Article VI, Section 7). This hasn't been an issue until this year with the billing for the key safes, which occurred in April. The Board is given options in Article X, Section 4. Implementation does present some challenges and issues of adequate notice relative to the September elections.

**Report**

- ***It was moved, seconded and carried that the due date to make payment (or to an approved payment plan) for the lost key safes invoices is December 31, 2014, after which time the invoices will become delinquent. Those with open key safes invoices are to be notified of the consequences of nonpayment.***

**ACTION**

PUBLIC FACING CONSUMER PROPERTY SEARCH WEBSITE ~ Work is proceeding on the new consumer website at yumaazrealtor.com. A subcommittee will work on several of the implementation details, like keywords, neighborhood maps.

PARAGON ~ Shelley reported that the committee discussed the growing practice of emailing and sharing the Agent Detail and All Fields Detail reports with unauthorized users. These reports are only for the use of MLS Participants and Subscribers. A notice has been included on these reports indicating their confidentiality and they can no longer be emailed from Paragon. The committee also approved adding an MLS watermark to all photos in an effort to prevent misuse.

**Report**

- ***It was moved, second and carried to accept the MLS Committee Report.***

**ACTION**

PR COMMITTEE ~ Chairman Matt Tams reported that the committee is wrapping up details for the "My Dream Home 2015 Calendar" featuring student artwork and the REALTOR® message; ad sales are progressing and copy is almost all done. Sign-ups are going well for member participation in the City of Yuma's Paint-a-Thon in October and we have been assigned a home to paint. Those who signed up at the luncheon are being asked to send back waivers and the entire membership has been noticed, in hopes of obtaining a few more volunteers. The REALTOR® Family Picnic is set for Saturday, Nov. 19 at Joe Henry Park.

**Report**

- ***It was moved, seconded and carried to accept the PR Committee Report.***

**ACTION**

**CONTINUED**

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**RAPAC COMMITTEE** ~ Committee Chair Shelley Ostrowski shared year-to-date fundraising efforts and noted that we have finally surpassed 40 percent participation. Yuma is currently ranked second overall at 192 percent of goal and there are two more fundraising efforts planned before the RAPAC year end on Sept. 30, 2014. It looks as if there will be five major (\$1000 level) donors. Our goal was one.

**Report**

- ***It was moved, second and carried to accept the RAPAC Committee Report.***

**ACTION**

**LUNCHEON COMMITTEE**

Chairman Ostrowski said that the Country Club is reserved for the Election Luncheon September 10. Lunch will feature a mini-trade show with eight exhibitors, the election and updates from the committees. Meal will be a southwest chicken sandwich, salad and fries. The theme is Americana.

**Report**

- ***It was moved, second and carried to accept the Luncheon Committee Report.***

**ACTION**

**BUDGET COMMITTEE** ~ Treasurer Paul Evans reviewed the 2014 year-to date budget to actual comparisons.

**Report**

- ***It was moved, second and carried to receive and file the 2014 year-to-date financial report.***

**ACTION**

**NEW BUSINESS**

***DIRECTOR RESIGNATION*** ~ Due to her pending move to Phoenix, Paul Reece has submitted her resignation from the Board of Directors. The email arrived this morning so there is no recommendation on a replacement for the term which expires in December.

**Director  
Resignation**

**MEETING ADJOURNED AT 10:09 AM**

**ADJOURN**

*Respectfully submitted,  
Jan Marie Ennenga  
Association Executive*