

Technology Committee Meeting Notes
Meeting: Wednesday, July 24
Association Office

Present: Michelle Jones, Lisa Reilly, Jenny Aramburo

Absent: Brooke Owens, Enrique Rascon

1. DO WE HAVE IDEAS FOR NEW MEMBERS?

- Discussed. Ask Jan Marie if anyone interested.

2. DEBRIEF: VIDEO MARKETING SESSION

-10 attendees

3. Finalize if trainings to move to Wednesday at 10 am?

- Based on Technology Survey confirmed move.
- Next session Wed., Aug 21 at 10am

4. Organize the next training: Aug 21 Self Serve Training Courses Available

- Trainer: Michelle / Jenny/ Enrique
- Water/snacks: Michelle
- Promotion: Enrique/ Lisa
- Drawing: Jenny

5. Review upcoming sessions:

Wed., Sep 18: Show Your Stuff! ~ *Supra Web/Mobile Paragon/IBOX-BT*

Wed., Oct 16: Strategic Marketing With Email

Wed., Nov. 20: [Popular Technology](#) (Your Favorites!)

No December Sessions

6. Success goals for 2013 Committee

- 150 likes on Facebook site by the end of 2013
- Share Best Practices through use of social media platform
- Conduct a survey to gain understanding of technology needs of the Membership
- Partner with the Education & other committees on trainings and feedback
- Conduct 8 training workshops by the end of the year for hands on exposure to technology tools
- Class attendance goal of 17 persons per session

Next Meeting:

Wednesday, Aug. 28 8 am Committee Meeting/YAR Office

Respectfully Submitted,

Lisa Reilly, Co-Chair