

YUMA ASSOCIATION OF REALTORS
Technology Committee Meeting Minutes
Wednesday Aug 28, 2013

Present: Michelle Jones, Lisa Reilly, Jenny Aramburo

Absent: Brooke Owens, Enrique Rascon

Debrief: Self Serve Training Courses

- 2 attendees
- discussed if date/time were best
- decided to move to Wednesdays at 1pm

Organize the next training: Mobile Paragon + Supra Web + IBOX -BT
Wednesday, Sept. 18 ~ 1 pm

- trainer: Michelle / Jenny
- water/snacks: Lisa
- promotion: Michelle (Facebook) Lisa to Jan at Association
- drawing: Enrique

Review upcoming sessions:

- October: Email Marketing
- November: Popular Topics Session
- December: no sessions

Success goals for 2013 Committee

- 150 likes on Facebook site by the end of 2013
- Share Best Practices through use of social media platform
- Conduct a survey to gain understanding of technology needs of the Membership
- Partner with the Education & other committees on trainings and feedback
- Conduct 8 training workshops by the end of the year for hands on exposure to technology tools
- Class attendance goal of 17 persons per session

Next Meeting:

Wed., Sept. 25 8 am Committee Meeting

Respectfully Submitted,
Lisa Reilly, Chair