

Technology Committee Meeting Minutes
Yuma Association of Realtors
Wednesday, Dec. 5, 2013

Present: Michelle Jones, Lisa Reilly, Jenny Aramburo,

Absent: Brooke Owens, Enrique Rascon

2) Debrief: Facebook Round Table Session

-6 attendees

- Vanessa Blackburn did a great job

3) Review upcoming sessions:

- December: no training sessions

4) Discuss 2014 Committee Focus & Goals

- A. Two training sessions in the year
 - 1. Make them more 'special'
 - 2. Timing: End of April and September
 - 3. Check if CE hours are available
 - 4. Paid or Free Sessions? Free. Will seek out sponsors + use Tech Budget
 - 5. Possible vendors for real estate services to attend
 - 6. Contact possible speakers ahead of time to check availability
 - 1. Enrique: Nick Bastian and Dean Ouellette
 - 2. Lisa: Greg Stinton and D. Patrick Lewis
 - 3. Jenny: Evan Fuchs and Kerry Melcher
 - 4. Michelle: Paula Monthofer and Bill Risser
- B. Lisa to Contact other Association Technology Committees for ideas
- C. Post monthly 'Tech Tips' (Enrique to lead this)
 - 1. January White Paper topic is research on Transaction Management Systems
 - 1. What vendors provide these services? (SureClose, Dot Loop etc)
 - 2. Pros / Cons
 - 3. Provide to Jan Marie to share on Facebook + ?
 - 2. "Ask the Tech Committee" to promote questions and answers
- D. Promotion: Jenny to lead promotional efforts
- E. Assist with Website committee
- F. Increase likes on Facebook by end of 2014 to 200
 - 1. Post photos from Events
 - 2. Post White Papers

Next Meetings:

Thursday Jan. 23, 2014 8 am Committee Meeting