

TECHNOLOGY COMMITTEE MEETING MINUTES
March 27, 2013 * Yuma Association of REALTORS®

Present: Lisa Reilly, Tim Osborne, Michelle Jones, Jenny Aramburo
Absent: Enrique Rascon, Brooke Owens

Welcomed new committee member Jenny Aramburo (and Enrique Rascon who was unable to attend).

Debrief on Tech Tuesday Session

- Linked In
- 2 attendees
- We received good reviews
- Discussed how to get more attendees
 - winter vs summer real estate business - agents busy in winter
 - add classes in summer
 - ask in technology survey about best date/time for classes)

Organized April Technology Tuesday Training Session
Websites / Mobile Websites / Blogs

Future TECH Tuesday Trainings Scheduled

- May 14 Facebook
- Jun 11 Smart Phones, Tablets, Apps
- Jul 9 Video / You Tube
- Aug 13 Twitter
- Sep 10 To be determined
- Oct 8 To be determined
- Nov 12 Will select most requested training
- December Dark

Technology Survey

- © Determined survey questions: ***Board approval needed.***

Meeting Dates

The committee voted to change the meeting time to 8 am on the fourth Wednesday.

Success Goals for 2013 Committee

- 150 likes on Facebook site by the end of 2013
- Share Best Practices through use of social media platform
- Conduct a survey to gain understanding of technology needs of the Membership
- Partner with the Education & other committees on trainings and feedback
- Conduct eight training workshops for hands-on exposure to technology tools
- Class attendance goal of 17 persons per session

Next Meetings:

Wednesday, April 24 8 am Committee Meeting