

**Technology Committee Minutes**  
**Wednesday October 23, 2013**  
**Yuma Association of Realtors Offices**

**Present:** Michelle Jones, Lisa Reilly, Jenny Aramburo, Enrique Rascon

**Absent:** Brooke Owens

**Debrief: Email Marketing**

-2 attendees

**Organize the next training: Facebook Round Table Session**

- Bring your Facebook questions to the session
- Come early if you need help with Facebook setup
- Guest Facilitator: Vanessa Blackburn
- Location: Yuma Sun – Wed., Nov. 20 ~ 1pm
- Water/snacks: Lisa
- Giveaway: Michelle
- Promotion: Jenny Aramburo

**Review upcoming sessions:**

- December: no sessions

**Discuss 2014 Committee Focus**

- Explore changing to two sessions in the year
- To make them more 'special'
- Tentative: End of April + September (check dates of fair and Crane School year round sessions)
- Check if CE hours are available
- Contact possible speakers ahead of time to check availability (Lisa to provide list for us all to call)
- Contact other Association Technology Committees for ideas (Lisa to call)
- Paid or Free sessions ? Free.
- Post monthly 'Tech Tips' (Enrique to lead this)
- Promotion: Jenny to lead this
- Requested Budget \$ ; can seek out sponsorships as well

**Success goals for 2013 Committee**

- 150 likes on Facebook site by the end of 2013 (we are at 83)
- Share Best Practices through use of social media platform
- Conduct a survey to gain understanding of technology needs of the Membership - done
- Partner with the Education & other committees on trainings and feedback
- Conduct 8 training workshops by the end of the year for hands on exposure to technology tools - done
- Class attendance goal of 17 persons per session

**Next Meetings:**

Wednesday, Dec 5 8 am Committee Meeting

*Submitted by Lisa Reilly, Co-Chair*