

Yuma Association of REALTORS®
Technology Committee Meeting Minutes
Wednesday June 26, 2013

Present: Michelle Jones, Lisa Reilly

Absent: Jenny Aramburo, Brooke Owens, Enrique Rascon (Tim Osborne)

Tim Osborne will be leaving our committee / do we have ideas for new members?

TECH TUESDAYS

Prior Session Debrief: Smart Phones, Tablets, apps training: Lisa to send notes to Jan Marie for posting on Facebook

Next Training Planning

Organized the next training set for Tuesday, July 9 featuring Video/YouTube

- trainer: Lisa or will get Sid Flynn to conduct training
- water/snacks: Michelle
- promotion: Lisa
- drawing: Jenny

Future Trainings Scheduled

Aug 13 Twitter (change to Introduction to Online Training Resources: AAR, NAR, Paragon)
Sep 10 Electronic Key Fob & Mobile Paragon
Oct 8 Email Marketing
Nov 12 TBD
December Dark

TECHNOLOGY SURVEY

Review the results of the Technology Survey (attached)

- Determine best class time/dates: Wednesdays at 10 am appears to be the best time for most agents
 - Determine classes to hold in September + October
 - Discussed changing August to "Introduction to online training resources from AAR, NAR, Paragon, and more."
 - September: Electronic Key Fob & Mobile Paragon
 - October: Email Marketing
 -
- Conducted drawing for Starbucks gift cards winners (from those who took the survey)
Winners: Kathy Kehl, Sandi Griffin, Kim Hill-Olson

SUCCESS GOALS FOR 2013 COMMITTEE

- 150 likes on Facebook site by the end of 2013
- Share Best Practices through use of social media platform
- Conduct a survey to gain understanding of technology needs of the Membership
- Partner with the Education & other committees on trainings and feedback
- Conduct 8 training workshops by the end of the year for hands-on exposure to technology tools
- Class attendance goal of 17 persons per session

NEXT MEETING:

Wednesday, July 24~ 8 am Committee Meeting

Submitted by Lisa Reilly, Chair